



Sponsorship Packet

Event Date: Saturday, June 14th, 2025 from 8am-12pm
Nashotah Park | W330 N5113, County Trunk Hwy C, Nashotah, WI 53058

Hope Street is the Greenhouse for People on 26th and Capitol.

Whether you have heard that phrase once or hundreds of times, Hope Street has been living this metaphor out for over 25 years! It impacts our culture, physical space and programming. We have seen lives be transformed as people embrace their status as beloved, and in turn begin to make new healthy choices while being committed to living in community. Hope is cultivated, community is built, and together we create a safe space where people feel seen, heard and loved. We don't want our most recent milestone to be the last, and so in this next season we are placing a heavy emphasis on sustainability. We want to maintain the good that has been happening, while intentionally taking care of debt, and our 100 year old building.

This year's Hike for Hope marks the official launch of our Sustain Campaign. The goal of the Sustain Campaign is to raise \$6,388,343.37 from July 2025-December 2027. The funds will keep our programs running, our buildings open, our events inspiring, our members housed, our staff paid, our kids playing, our initiatives going, and our community served. Alongside sustaining our daily work, the campaign will clear our \$3 million Shechem building loan, allowing us to move forward and pour more of our attention and resources into our community. The Hike for Hope will serve as an opportunity to inform people about our goal, and get people revved up and excited about the campaign.

This self-guided hike through the woods will give you the opportunity to learn more about the Greenhouse for People, and more about your friends and family as you engage with reflection questions and other fun activities.

As we set out on this journey, we need sponsors more than ever before. Sponsorship dollars ensure that all funds raised at the event go directly towards our Sustain Campaign. **Walk with us.**

With gratitude,

Ashley N. Thomas
Chief Executive Officer



 **SUSTAIN CAMPAIGN**

Maintaining Community, Protection and Hope

Sponsorship Levels

Event Sponsor: \$5,000

Hope Street is seeking 1 major event sponsor for this year's Hike for Hope. This sponsor will be acknowledged as THE sponsor for Hope Street's Hike for Hope in all event materials, including signage, website and social media posts, and any other advertising.

Harvester: \$1,000

- Logo/name on event signage at trail start and end
- Logo/name on a trail sign
- Logo/name in event booklet
- Logo/name in marketing materials

Nurturer: \$250

- Logo/name on a trail sign
- Logo/name in event booklet
- Logo/name in marketing materials

Cultivator: \$500

- Logo/name on sign near food & water station
- Logo/name on a trail sign
- Logo/name in event booklet
- Logo/name in marketing materials

Waterer: \$100

- Logo/name on a trail sign
- Logo/name in marketing materials

I would like to sponsor at the following level:

- EVENT- \$5,000**
- HARVESTER- \$1,000**
- CULTIVATOR- \$500**
- NURTURER- \$250**
- WATERER- \$100**

Donor Information

Name: _____
Company Name/Affiliation: _____
Address: _____ City _____ Zip _____
Phone _____ Email _____

Payment

- Payment was made online at www.HopeStreetMinistry.org by using the donate now link.

**After clicking review donation the next screen will provide a box for special instructions. Please input "Hike For Hope" here.*

- Enclosed is my check made payable to Hope Street

Mail form & check to: Hope Street Ministry, Inc.
2522 W.Capitol Drive
Milwaukee, WI 53206